

The Skyline College Planning Model 2005

Vision: Where we want to be, what we want to look like and what we want to do in 5-10 years.

Mission: Our constant reason for being. Our purpose.

Values: What drives our thinking, behavior and attitudes. Our belief system and guiding principles.

Goals. Our overarching ambitious aspirations for achieving our vision within the frame of our mission and values. A rallying challenge to the masses.

Strategies: Those things we absolutely must do and have in order to achieve our goals (e.g. resources, programs, services, markets and capabilities) and respond to our community and stay competitive. They tell how, when, and where to position the college in order to leverage changes in the environment.

Budget Decisions: Budget decisions are driven by college-wide strategies and provide resources for unit objectives and college goals.

Indicators and Metrics: The clear markers of institutional effectiveness that can be measured, tracked and often benchmarked.

Objectives: Directions for achieving, coordinating, tracking and measuring a set of activities used to implement our strategies and achieve our goals.

Activities: The bundle of high impact activities, steps, processes and procedures processes that make up an objective

